

The Circular Book Initiative

A project group (OCC 5 – Team 4) from WIX2002 Project Management, supervised by Dr. Chiam Yin Kia successfully organized a two-day event, *Book of Hope* workshop on 19 and 20 November 2025 at Kompleks Perdana Siswa, Universiti Malaya. This event was in collaboration with Library Cafe 2.0 during Universiti Malaya Convocation Festival (FESKUM).



Project members distributed the custom bookmarks to participants who have completed the Kahoot Circularity Challenge and book repair workshop as a reminder of circular consumption practices.



The four project members took initiative to bridge the gap between reading habits and sustainable living.

Within the university context, a lack of awareness and engagement in sustainable reading habits further exacerbates this issue. Without practical initiatives that encourage reuse and repair, students continue to rely heavily on purchasing new books, contributing to unsustainable consumption patterns. This leads to a need for promoting circular resource strategies in reading culture among university students.

Book of Hope

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This educational initiative and community-based intervention workshop is aligned with SDG 12: Responsible Consumption and Production, aimed at reducing waste generation through prevention, reduction, recycling, and reuse. This two-day event aims to build a sustainable reading community at Universiti Malaya. This workshop introduced three sustainable reading practices and circular resource strategies (i.e., book reuse, repair, and

sharing) among university students through three activities: the educational “Kahoot Circularity Challenge”, the “Book Repair and Reuse Kit Workshop” and the “Infinite Shelf Community Book Wall”.

An interactive session was conducted to teach university students simple book repair trimming and labeling techniques, empowering the community to restore and reuse materials rather than discarding them, thereby promoting a circular reading culture. Participant feedback highlights a substantial increase in awareness of book care and reuse. Additionally, the educational components (Kahoot Quiz & Prizes Engagement) received positive feedback from participants.